

# EDITORIAL

## BOOST CARMEL ENTERPRISES

The Carmel Sun, time and again, has urged its readers to carefully support the merchants of Carmel. This can be done only by purchasing goods in Carmel in preference to going to other cities to do your trading. Trade here and help our merchants develop their businesses. They are entitled to a fair profit for serving the community and should be helped by all those who expect help from them for local problems and charities.

There is one thing to be said also about others who live here. Our citizens generally should not indulge in the foolish envy of each other. Do not get the idea into your head that because a man is your neighbor he is no better than anybody else and not quite as good as a citizen from some other town.

Of course, local citizens hear of the faults of local people, and very often lose sight of the good traits. This may be unfortunate, but it is human nature. It is time, however, for every citizen of Carmel to look for the best side of the lives of their fellow citizens.

(Continued on Page 2)



VOLUME NUMBER THREE

CARMEL-BY-THE-SEA, CALIFORNIA, TUESDAY, APRIL 2, 1935

NUMBER 10

## Mystery of Telephony Revealed to Hundreds

Five hundred and thirty-four people in Carmel and its environs must now have a comprehensive idea of the complicated mechanism, the maze of wires, and the expert knowledge and painstaking care that go to make up a modern telephone exchange.

That was the number who accepted the invitation to the open house of the Carmel headquarters of the Pacific Telephone & Telegraph Company on Thursday and Friday of last week. The visitors included the older pupils of Sunset school.

The visitors were shown and had clearly explained first the process of receiving a new patron, the entering of his order, the assignment of a number and the installation of his phone, all of which requires a large amount of clerical work and mechanical service. Then they were ushered into another room where every mechanical device employed in the telephone system was exhibited and explained. One of the most interesting exhibits was the insulated tubes in which thousands of wires were encased, and each wire specially insulated. These conduits are now used to carry wires. They are run underground and very largely have supplanted the overhead wires in the cities.

The switchboard and the agility of the operators in answering calls was another marvel that revealed to the visitors that a girl at the exchange board certainly has her hands and head busy all the time. Incidentally the chance to see the girls at work no doubt will help many to have more patience with "central."

Manager R. P. Sexton, of the Monterey and Carmel exchanges, Ahita Newell, local cashier, and other P. G. & E. executives who had the "Open House" in charge, are delighted with the fine response the idea was given in Carmel. They are particularly appreciative of the courtesy of the Carmel Garage and Carmel Hardware Company, in providing their store windows for special exhibits advertising the open house.

The hosts during the two days

were E. C. Kaiser, R. P. Sexton, R. W. Craven, T. Dawson, W. S. Terry, L. S. Nevins, D. Holden, F. Jacott, E. B. Tustin, L. M. Stromberg, R. Tumbleson and L. Yount; and the hostesses, Mellanie Cipperly, Vivian Bucklen, Jane Sutter, Frances Sullivan, Margaret Perry, Theora Klein, Anita Newell, Eva Ely and Beatrice Tumbleson.

### NEW BOOKS

Recently added books at the Carmel Library:

**FICTION** — Brown, The Willoughbys. Carter, Shipmates. Chamberlain, Two on Safari. Chilton, Follow the Furcs. Eliot, Her Soul to Keep. Ferber, Come and Get It. Kelly, Sounding Harbors. Maxwell, Bright Center of Heaven. Nathan, Road of Ages. Neumann, Another Caesar. River and Mead, Dark Canyon. Shippey, Where Nothing Ever Happens.

**NON-FICTION** — Garrison, Intolerance. Hackett, Francis the First. Laughlin, So You're Going to the Mediterranean. Schaffler, The Unknown Brahms. Tchernavin, I Speak for the Silent. Van Loon, Ships. Williams, The Catholic Church in Action. Young, Why Wars Must Cease.

**FRENCH**—Mauriac, La Fin de la Nuit.

### CARMEL'S WOMAN'S CLUB

Section meetings for the first week in April are as follows: The Book Section will meet on Wednesday, April 3, at 10 a. m., at the Girl Scout House. Mrs. E. J. Turkington, of San Francisco, will review "Retreat from Glory," by R. H. Bruce Lockhart. Mrs. Turkington is connected with the Book Section of the San Francisco Woman's City Club, and chairman of the Travel Round Table.

The Garden Section will have its first meeting for the month on Thursday, April 4, at 10 a. m., at home of Mrs. I. N. Ford, Eleventh and Junipero. Mrs. Morris J. Wild will read a paper on the "Fragrant Garden."

### FROM DAILY ABSTRACT

**DEED:** Katharine M. Doran to Elizabeth Curran. Mar. 21. \$10. Lot 15, 17 & 19, Blk. B-4, Add. 7, Carmel-by-the-Sea.

**DEED:** Grant Wallace, et ux to Moira Wallace & Kevin R. Wallace. Mar. 12. \$10. Lots 1, 2, 3, 4, 5, 6, 7 & E½ of Lot 10. Blk. 67, Carmel City.

**TRUSTEE'S DEED:** Pacific States Auxiliary Corp. Tr. to Pacific States Sav. & Loan Co. Mar. 20. \$5103.42. Lot 1, Blk. 53, Carmel-by-the-Sea. T. D. executed by Merle Lewis, & hus.

**DEED:** Carmel Development Co. to Laura W. Maxwell. May 29, 1931. \$10. Lots 17 & 19, Blk. Q, Add. 1, Carmel-by-the-Sea.

**DEED:** Lewis Josselyn, et ux to Jean Cameron Malott & Diana Malott. Feb. 21. \$10. Lot 18, Blk. 81, Add. 5, Carmel-by-the-Sea.

**CHATEL MTGE:** Elmer M. Cox, et ux to Rice Securities Co. Mar. 23. \$312. Personal property at N. side of Sinex Drive, 8th and 9th Sts., Carmel-by-the-Sea.

**DEED:** J. O. Handley, et ux to James L. Cockburn & Eliza V. Cockburn, wf., Jt. Ten. Feb. 8, 1934. \$10. Lot 10, Blk. 94, Carmel-by-the-Sea.

**NOTICE OF LIS PENDENS:** H. W. Douglass vs. Joseph L. Steffens, et al. Mar. 21. Lots 8, 10 & 12, Blk. S, Add. 1, Carmel-by-the-Sea.

**TRUST DEED:** Thomas W. Titus, et al to Tr. for Andrew Stewart, et ux. Mar. 26. \$6930. S. 75 ft. of Lot 5, Blk. 72, Carmel-by-the-Sea. R/W over W. 10 ft. of Lot 1, Blk. 72 & W. 10 ft. of N. 25 ft. of Lot 5, Blk. 72, Carmel-by-the-Sea.

### NEW MATTERS

**RE:** Pet. of Byron G. Newell to Establish the Death of Nellie M. Newell, to Terminate Jt. Tenancy and to Determine Taxability of certain property held in Joint Tenancy. Mar. 25.

Mr. and Mrs. Edmund Fisher, who stopped at La Playa for some time before Christmas, returned to Carmel this week, after a pleasant trip in Southern California and as far east as the Grand Canyon, where they met their daughter. The three left Carmel on Thursday for Yosemite, where they will stop for several days, before proceeding to Vancouver.

## Important Changes in Local Red Cross Affairs

The local Red Cross, which has been doing business in the store room at the northeast corner of Seventh and Dolores, must vacate their quarters to make room for a paying tenant. New quarters are sought. They must be rent free, since the committee has no money. Here is the opportunity for some owner who has a vacant room in the business district, to be of real service to the community by giving the Red Cross people the privilege of occupation until such a time as a paying tenant is secured. Dr. Lawrence Knox has recently been appointed to be in charge of the Carmel Red Cross First Aid Committee and he will organize a first aid class shortly. All those interested in such a project please come into the Red Cross office and sign up for the course.

Mrs. Clara F. Kennedy, who is chairman of the production committee, is organizing women to

sew garments for Carmel's needy ones. It would be greatly appreciated if anyone in Carmel who could give a day a month to sewing would telephone the Red Cross headquarters, phone 382.

The American Red Cross is holding the annual convention at Washington, D. C., from April 8 to 11. Any Carmelites who happen to be east at this time are urged to attend the conference so that upon their return they can give reports to the local Red Cross Chapter. This convention is to be quite outstanding as this is the first time that delegates will have the opportunity of hearing Admiral Cary T. Grayson, who has recently been appointed chairman of the National Red Cross by President Roosevelt. Also, secretary of agriculture, Henry A. Wallace, will address the conference as well as Donald R. Richberg and many other prominent persons.

### TOWNSEND PLAN CHANGES MADE

**WASHINGTON, April 1.** — The Townsend old age pension plan was presented in new form today with the introduction of a revised bill by Congressman McGroarty (D., Cal.) "The new McGroarty bill embodies all the salient features of the Townsend plan—optional retirement at 60 years of age—the transactions tax, compulsory spending and a maximum retirement pension of \$200 per month," said Dr. F. E. Townsend.

"The new features include broadening the tax base to include a 2 per cent tax on gifts and inheritances and a 1-10th increase in the tax rate on all incomes. The tax collected is to be paid out pro-rata, but not to exceed \$200 per month per retired person. This limit is set to prevent overpayments.

"Another new feature is that no appropriation is called for from the government. The Townsend plan is ready to prove its ability to stand on its own economic feet. The government will only be asked to serve as a collecting (Internal Revenue

Bureau) and disbursing (Veterans' Bureau) agency."

## For One-house Legislature

The skeleton of a constitutional amendment which, when fully drawn, will provide for a one-house, non-partisan legislature in California, was introduced in the State Assembly here last week by Ellis E. Patterson, Monterey county legislator.

From study of reports submitted by the State of Nebraska, where the one-house system is already in effect, and from other localities, Patterson stated that a plan dividing California into 20 districts, from each of which four legislators would be elected, impresses him most.

Legislators would be elected on the basis of proportional representation in the districts, and the districts would be apportioned on a population basis.

Patterson will ask for early committee consideration of the amendment.



# CARMEL SUN

A. EUGENE PFREMMER ..... Editor  
ANN PFREMMER NELSON ..... Associate Editor

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## BOOST CARMEL

(Continued from Page 1)

All of us have good points and bad ones. No perfect people live. Let's encourage the good that we see anywhere and quit now the vicious habit of looking for the bad.

## GREAT SCIENTIST

### AFFIRMS FAITH

Years ago a small boy guarded his father's sheep in the pasture lands of Idvor, Serbia, and contemplated the stars that gleamed overhead. Later Michael Pupin became one of the world's leading scientists and while known far and wide for his remarkable inventions, most of which aided the well-being of man, he continued to reflect upon the idea that light and sound are divine methods of speech.

Before his death Mr. Pupin, in an interview, said "The more I

have thought of these things as a scientific man, the more do I realize that my boyhood fancy was correct." Truly a remarkable statement for a scientific man, that the wholesome people-call-dreams of youth are valuable and an intimation to adults that even the "idle" thinking of their boys and girls may be worth much.

In his own case Mr. Pupin said "science has greatly strengthened my religious faith" by giving "plenty of ground for intelligent hope that our physical life is only a stage in the existence of the soul." Mind you, we are not quoting some preacher but a prominent man of science, who explains science as an effort "toward further revelation of the world beyond."

"If science does not help to give men and others a better faith to live by," he added, "a better understanding of the Creator, a closer relationship to God, so that I can

better carry out the divine purpose, then I am a failure."

## FIRST CHURCH OF CHRIST, SCIENTIST.

11 a. m. Sunday Services.  
8:00 p. m. Wednesday, meeting.

Reading room in church edifice open afternoons, 1 to 5.

Evenings: Tuesday and Friday, 7:30 to 9.

Closed holidays.

Monte Verde Street, One block North of Ocean Avenue.

9:30 a. m. Sunday School.

"Judge not according to the appearance, but judge righteous judgment." These words from John comprise the Golden Text to be used Sunday, April 7, in all Churches of Christ, Scientist, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

The subject of the Lesson-Sermon will be "Unreality." Included among the Scriptural selections will be: "What profit hath a man of all his labour which he taketh under the sun? One generation passeth away, and another generation cometh: but the earth abideth for ever. . . All things are full of labour; man cannot utter it: the eye is not satisfied with seeing, nor the ear filled with hearing" Ecclesiastes 1: 3, 4, 8).

The following passages from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy, will also be included: "The realities of being, its normal action, and the origin of all things are unseen to mortal sense; whereas the unreal and imitative movements of mortal belief, which would reverse the immortal modus and action, are styled the real. . . Immortal and spiritual facts exist apart from the mortal and material conception" pp. 212, 213).

## Big Sur News

The CCC camp at this point will be closed, it is now expected, on May 1. Early in March orders were received to move the camp on April 1. Later this order was changed, setting the date a month later.

The new governmental order has created a confusion in the plans of the Big Sur Community. The pageant that had been planned will have to be abandoned since Walter Sutherland, the foreman, and several other attaches of the camp who will leave are important members of the cast for the event. Mr. Sutherland was to have charge of the music.

There are less than 70 boys in the camp now, instead of 200 as there have been.

Mrs. Felghen has opened a restaurant at her new home on the highway about two miles above the State park. She has a reputation for being a good cook, as has her mother, Mrs. John Pfeiffer, who will assist. The Pfeiffers formerly operated this resort.

The Big Sur hotel has been leased to a Mr. Sketch, from Capitola, and he is expected to arrive in a few days to take possession.

Mr. and Mrs. Everett, who have been enjoying a well-earned vacation, are back and busy again with their community activities.



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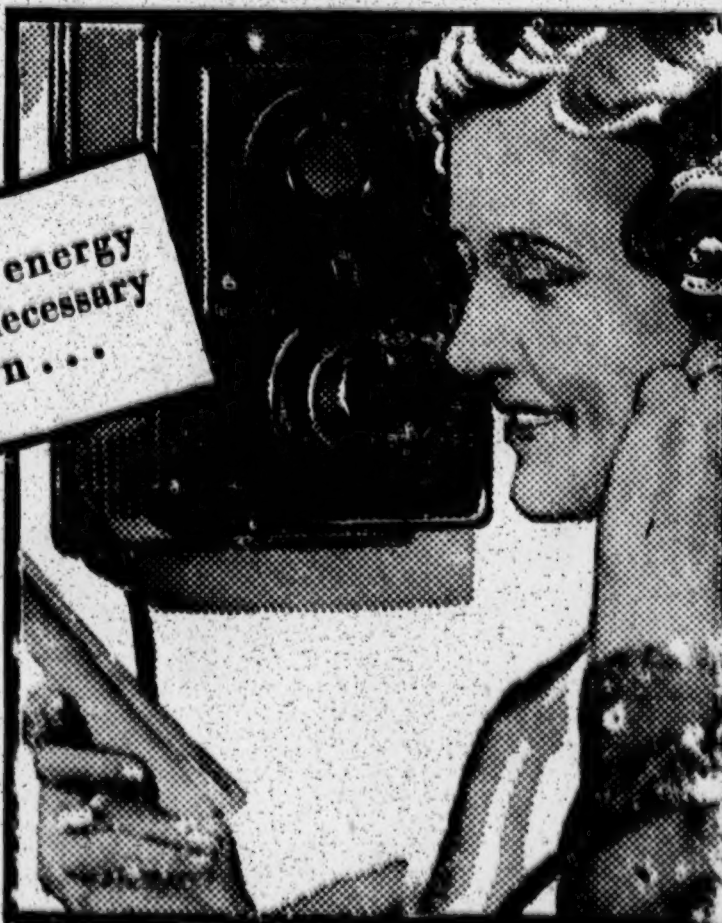
All rooms with tiled bath, shower and radio reception  
Single \$2.00, \$2.50; double \$3.00, \$3.50  
twin beds \$4.00



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ENCHILADAS  
RAVIOLIS  
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Dolores St.

The new house for the camp warden, E. E. Powell, is now completely finished and the family is ready to move in but are waiting for the stove and linoleum which the State is sending. When they move, the house they now occupy is to be renovated and will be occupied by the W. C. Everett family.

## The SUN GARDEN NOOK

By MRS. F. AUSTIN PHILLIPS

Mrs. Phillips writes regularly for the Sun and will gladly answer through our columns any questions addressed to her at the office of the Carmel Sun.

### DAHLIAS

The Dahlia, named after Professor Andreas Dahl, of Sweden, is growing more popular each season. In the late summer, this stately flower reigns supreme because of its showiness. Contrary to common belief, the dahlia is the easiest of all flowers to grow.

There are 11 types of dahlias to choose from. The Single, Tom Thumb, Single Cactus, Pompom, Pompom Cactus, Show, Fancy, Cactus, Decorative, Collarete and Peony flowered. Each one of these types have varieties for the purpose of cutting, exhibiting, massing, for bedding, borders, hedges and for flowering.

In England and America you will find dahlia societies with the very last word on the culture of this ever-popular flower. The dahlia shows start about the first week in September and if you have previously passed them up, please do not do so this season. You will be amply rewarded for your effort and will most certainly leave the "show" a dahlia enthusiast.

The dahlia has no very special or particular requirements, and yet many growers fall of the best success because the few demands are not well met.

There are four methods by which dahlias are propagated: by cuttings, by division of roots, by grafting to perpetuate rare kinds, and by seeds to produce new kinds.

Propagation by cuttings is employed mainly by commercial growers. This is a story all in itself.

The easiest and most satisfactory way for amateurs is through the division of roots. As the eyes are not on the tubers but on the crowns to which the tubers are attached, care must be taken that each division has at least one eye, otherwise the roots will never grow. It is best, therefore, to start the eyes by placing the roots in a warm, moist place a short time before dividing.

A very interesting, though not profitable mode of propagation is by means of grafting. The top of the tuber is cut slantingly upward and the cutting slantingly downward, placed together and tied with some soft handy material (raffia is good). They are then planted in a pot deep enough to cover the lower part of the graft with earth. They will soon adhere, if kept in a protected spot. Grafting is practiced only for the preservation of rare and weak-growing sorts.

The chief use of seeds is for the production of new varieties. Seeds are also used by those who chiefly desire a mass of color, and are not particularly desirous of finely formed blooms.

Dahlias are easily destroyed by high winds, unless given a protected position, and they need plenty of air and sunlight for best results. In shaded, close, airless quarters the growth is sappy, and the flowers are poorly colored.

The soil is not so important ex-

cept in its ability to hold moisture in severe droughts. For instance, soil that grows corn, will grow Dahlias to perfection. They will grow equally well in clear sand, clay or gravel if the proper kinds and quantities of plant-food are added and worked in. One must certainly would be unreasonable to expect dahlias or any garden plant to succeed in hard clay devoid of humus, easily baked and never tilled.

It is best when applying fertilizer, if using stable manure, to

broadcast it and to work it into the soil, most thoroughly. Commercial fertilizers are most valuable when used in connection with manure. Any good fertilizer, rich in ammonia and phosphoric acid with a liberal amount of potash, will answer at the time of planting, but as a top dressing later, nothing equals pure bone meal and nitrate of soda. Four parts bone-meal to one part soda.

Remember, tilling of the soil is most helpful. The stirring of the soil is almost more important than watering. Water well in dry spells. If watered every day, you will encourage a rapid but soft growth. Stir the earth and water about once a week. If strong roots are planted and the soil is kept thoroughly stirred, there will be little need of artificial watering until after the plants come out in full bloom. A good rule to remember is this: not to water them except rains.

when they need it, but when necessary, water them thoroughly.

### GARDEN NOTES

By Mrs. Austin Phillips

The Cut Folwer Ranch on the highway between Carmel and the Highlands will have bedding plants for sale within a week or so.

The America Amaryllis Society will hold its show April 12, 13, 14, in Los Angeles. This show is open to all amateur and commercial growers in the United States.

The Desert Squaw-cabbage, one of the rarest of desert flowers, has emerged from lengthy seclusion and is bursting forth all over the Mohave desert. This slightly-known flower loves water and has responded most generously to the

# PLANTING DOLLARS



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**PAYROLLS...** \$16,000,000 per year—\$1,333,000 every month—in wages and salaries to 10,000 employees.

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**\$24,800,000 PER YEAR...** in these two items alone, thus is spread throughout our territory and is re-distributed in local communities to merchants, theaters, doctors, dentists, dealers—for every kind of material and service. And that's not all—

**TAXES...** This Company is California's largest taxpayer. We paid \$11,459,000 in taxes in 1934; \$7,421,000 to the State of California. The tax system is being changed, and the next fiscal year our taxes will be paid directly to cities and counties. Our payments will help support local government and should lighten the tax burden upon local property.

**NEW BUSINESS...** Virtually all installations of gas and electric appliances throughout our system are handled by local plumbers, sheet metal workers, electrical contractors and others. The Company's operation helps numerous other businesses in this way.

**EMPLOYEE TRADE...** P. G. and E. employees spend their paychecks in the communities in which they live. They are your friends and neighbors, active citizens, civic workers, home owners.

*These are not statements of opinion—they are facts, the truth of which is easily demonstrated. We publish them to draw your attention to the true character of this gas and electric utility as a Home Industry that performs a valuable economic service to each community, one that maintains and stimulates growth and development.*

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½ Off to Householders and Commercial Users for Extra Use.  
10 Per Cent Off (Approximately) for Street Lighting.

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## Personal Mention

Miss Luella Barnes of Oakland spent the week-end at Forest Lodge as the guest of Mrs. Frances Lowrie.

Mr. and Mrs. Maurice Stoney, well known Carmel residents, left on Saturday for Colorado Springs, where Mr. Stoney will be employed in the postoffice. He had been an employe of the local postoffice for the past eight years.

Visiting Mr. and Mrs. George Young at their home in Carmel are Mrs. Rasmussen and a friend from San Jose.

Mrs. S. M. Simpson, elderly resident of Carmel, died Thursday, March 28. The body was taken to Palo Alto, where funeral services were held on Sunday. Mrs. Simpson is survived by her husband and an only daughter, Miss Laura E. Simpson.

Mrs. Leota Tucker spent the week end in San Jose, where she visited relatives.

Dr. and Mrs. Hyman Tucker have been vacationing in Carmel for the past two weeks, and are planning to stay until Easter. Doctor Tucker is one of the attending physicians at St. Agnew State hospital. During their stay here, he and Mrs. Tucker are occupying a cottage in Lincoln Greene.

Miss Edith Griffin of Berkeley motored down to spend the week end in her Carmel cottage, which she occupied several weeks this winter. Accompanying her was Miss Stockton, also of Berkeley.

## Carmel Valley

Bob Minick is now living at San Clemente Dam, where he took over his duties as chef this week.

Mr. and Mrs. Charles Nason of Corral de Tierra are now living at

the old Bottero place, which was just recently purchased by Mr. L. E. Handley of Carmel, who plans to make extensive improvements there in the near future.

A group of 35 Stanford students who spent the past week on the peninsula motored up to Robles del Rio Saturday, where they enjoyed a swimming party.

At the Carmelo school election Friday, Luis Wolter was elected to serve another term as trustee.

Mark Wilnot and Bob Minick had as dinner guests last Thursday evening Mr. and Mrs. Ora Vasquez and family, Bob and Ed Van de Bogart of Pacific Grove and Pierson Wilnot of Oak Grove.

Among guests at Robles del Rio during the past week were B. H. Lotz of Sacramento, Mrs. B. Hitchkies of Salinas, Mrs. J. A. McDonald of San Jose, Jamie and Betty Street of Piedmont, Milton Marquard of Huntington Park, Beverly Houdetetts of Piedmont, Mrs. E. R. Kauffman of Berkeley and Mr. and Mrs. A. L. McGrail Jr., of Berkeley.

Miss Norma Reggiardo of Castroville spent Sunday in the valley visiting friends.

Miss Peggy Mathiot entertained at a delightful party Saturday night in honor of Miss Mary Jane Vasquez. Games and dancing were enjoyed and later refreshments were served.

G. Laumeister of Carmel has purchased a large tract of land in Robles del Rio and plans to build there immediately. Frank Porter of Robles del Rio is in charge of the building plans.

## NEW CHRONICLE AGENT

Early morning delivery to all parts of Carmel and immediate vicinity is planned by the San Francisco Chronicle agent, George Grafft, whose appointment is announced for Monday, April 1.

Recognizing Carmel as one of the natural "Chronicle towns," an exclusive Chronicle agency will be established in charge of Mr. Grafft who has for two years been the Chronicle representative in Pacific Grove.

Staniford Drug Store will be headquarters where Chronicle subscribers may pay bills and leave requests.

Local high school boys will be employed to deliver the Chronicle in Carmel.

GEORGE P. ROSS  
ATTORNEY AT LAW  
La Giralda Bldg.  
Phone 1003

Dolores at 7th Carmel

Dr. James B. Finley

DENTIST  
Telephone 5216

Spazier Bld. Monterey

## Carmel Residents

Delivery service to any part of Carmel will be started April 1 by the

## S. F. Chronicle

Regardless of where you live, in Carmel, Hatton Fields or Carmel Woods, CHRONICLE delivery will be available to you. Place your order at

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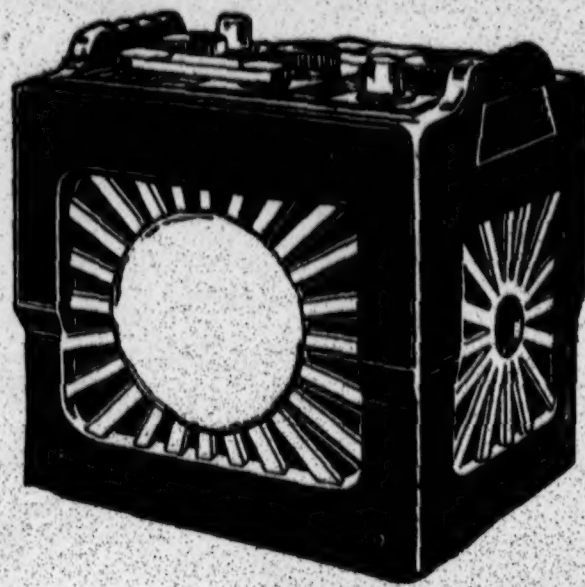
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WHOLESOME FOOD  
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Corner San Carlos and Seventh

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